

# Rebecca Turner

# Graphics & Branding Digital & UI Design Illustration

As an artistic person I have a passion for design and being creative in both my work and my free time. Staying active is important to me, I enjoy skiing, cycling, running and going for walks. I am an avid gamer of both the video and board variety. My interests also include history and culture, so visiting places of historical and cultural significance, as well as museums and galleries is something I enjoy when I can. I am a social person and like to maintain an active social life, I delight in meeting people and making new friends.

## BA (hons) Graphic Design & Illustration

## Foundation Degree Art and design

University of Hertfordshire 2005 to 2009

# Skills

- 10+ years experience in design industry
- Adobe Creative Suite (Illustrator, Photoshop, InDesign)
- Figma & Sketch
- Knowledge of HTML and CSS
- Skilled illustrator
- Print processes, limitations and standards knowledge
- Online media limitations and standards knowledge
- Basic animation skills in After Effects

# Employment

#### Immersive Labs - Senior Designer March 2022 - Oct 2022

Working in the marketing team to create a range of marketing material. Everything from web pages and social assets to brochures and event booths and stands. Also responsible for mentoring the junior designer and developing cross team collaboration with the product design team.

# Freelance Designer/Illustrator

### April 2020 - March 2022

Working on a mix of freelance work and my own projects. including my own small ranges for sale, as well as helping out companies with digital and other design and illustration projects.

#### Pact Coffee - Lead Designer Oct 2018 - April 2020

Heading up all design work across digital, print, packaging etc. Worked with several teams and on multiple projects at any one time, including for external stakeholders. Responsible for ensuring that all work met the brand guidelines and a consistent look was maintained.

#### Lily's Kitchen - Senior Digital Designer Sept 2016 - Oct-2018

Responsible for all digital assets, web content and front end dev, creating assets for social, email marketing and more. Contributed to the relaunch of the website, working on the UI alongside the branding agency.

#### Ocado Specialty Stores - Senior Digital Designer Sept 2015 - Sept-2016

Ran a small team of designers responsible for digital design on Ocado's specialty stores and non-food aspects of Ocado's main site.

#### Rakuten.co.uk - Digital Designer Nov 2014 to Sept 2015

Design for Rakuten's marketplace websites across the UK and Europe.

### Seven Seconds - Digital Designer June 2014 to Nov 2014

Designing both on and offline marketing material for Waitrose.

Mama Mio - Digital Designer | Nov 2013 to June 2014

### Red Aware - Graphic & Web Designer | Nov 2011 to Nov 2013

Copyzone - Graphic Designer/Artworker | Nov 2010 to Nov 2011







